

**SCALE
YOUR
AGRI BUSINESS
WITH US**



CORE BELIEF

Planning and Risk management can greatly impact the viability and profitability of agri businesses





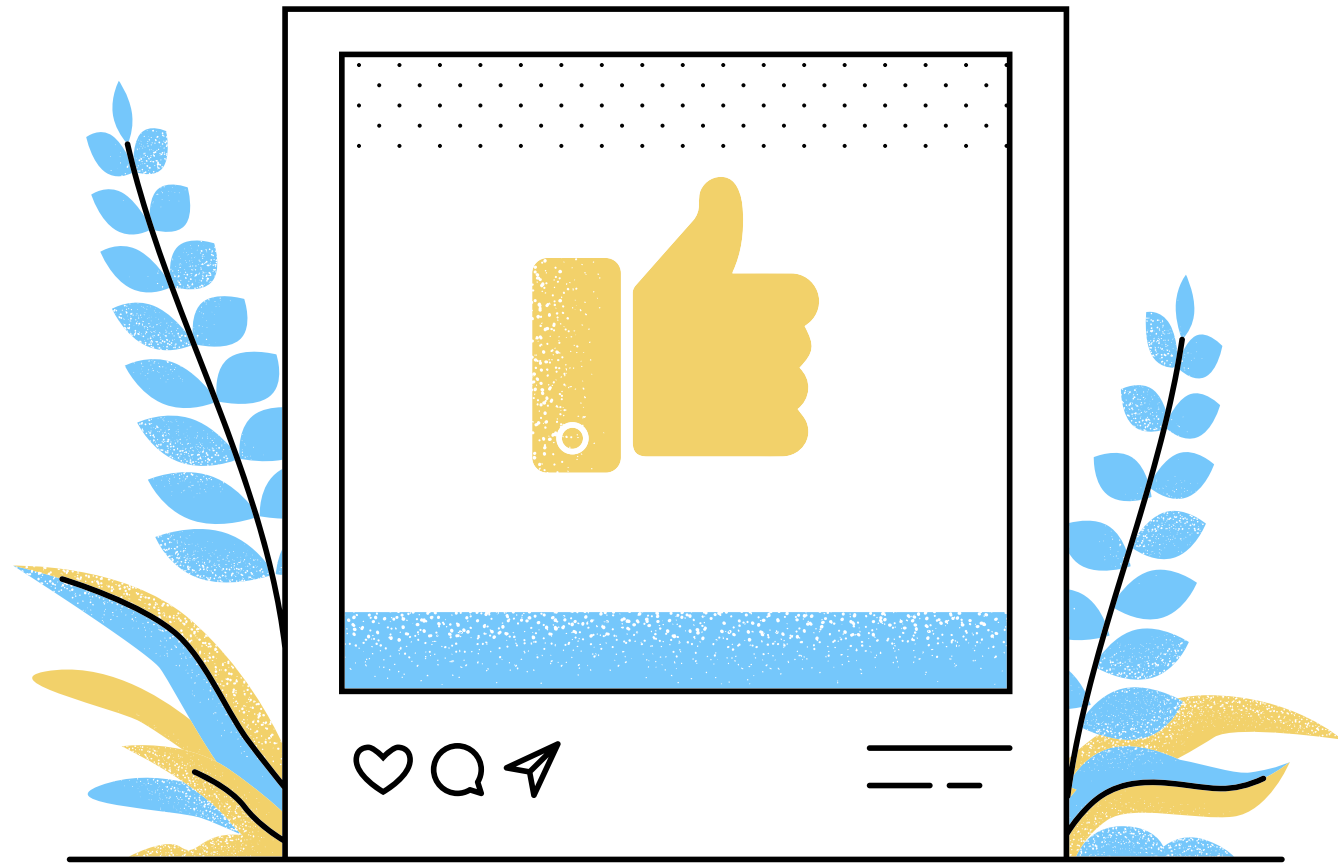
WE ARE



MKATS
mk agbiz technocrats

Mangement | Knowledge | Advisory | Technology | Solutions





OUR EXPERTISE

Project Management



Strategic Advisory



Business Networking



Business Infra



Go to Market Services



CORE VALUES



Go-to market models



Agri business
strategy advisor



ICT interventions and
digital marketing



FPO's for sustainable
business models



Market and competitive
intelligence



Operations and product
planning including R and D

WHAT WE DO

>> Our solutions



Agri Business Management



FPO Formation and Management



Food Processing System Establishment



Market Linkages



Business Modelling



Market Research and Studies

WHAT WE DO

>> **Our solutions**



Product Development



Food Safety and Security



Branding and Promotion



Digital Marketing Services



Farm Knowledge Services

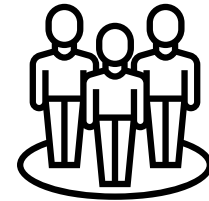
INDUSTRIES WE COLLABORATE



Finance industry experts



IT and ICT industry experts



Corporates across businesses



Food processing industry experts



Regulation and statutory support



Quality certification agencies and 3rd party auditors

OUR PORTFOLIO

9

TECHNOCRATS



26

BUSINESS CASES



23

HAPPY CLIENTS



FPO PROJECTS

Farmer Producer Organisations (FPOs)

- Business Plan development for getting access to financial assistance and aid
- Consulting on FPO formation, farmer engagement, preparation of proposals, detailed Project reports and Business connections
- Development of a website and handling the digital campaign for market outreach
- Capacity building and skill development through an empanelled trainers under CBBOs

AGRI BUSINESS PROJECTS

- Market Study and techno commercial analysis for business viability or project feasibility
- Development of a website and handling the digital campaign for market outreach
- Project Management Consultancy for end to end value chain projects
- Consulting and preparation of proposals, concept notes, detailed project reports and pitch decks for funding assistance from private equity partners, government institutions, Social impact institutions and international agencies
- Facilitation and hand holding work to obtain APEDA Accreditation for a packhouse developed by a export unit
- Facilitation and support for raising funds from investors and debt service from financial institutions for agri business startups

BUSINESS SUPPORT SERVICES

- Evaluation of Central Silk Board and conducting Field Survey in TamilNadu with Arun Jaitley National Institute for Financial Management
- Management of Integrated Framing systems and Establishment of Small Onion value chain
- Establishment of Integrated farming production systems with Good Agricultural Practices in Pudukudi, Trichy district, Tamil Nadu
- Preparation DPR and facilitation for obtaining loan from bank for Mushroom Production under controlled environment system
- Standardization of kitchen operations in terms of effective utilization of resources and compliance of food safety norms

S KONNECT AGROW

Drives its core business model through development of demand driven markets for Agriculture Produces and its value added Products. Its fundamental strength comes from the market and ability to consolidate trade volumes that shall enable risk limited cultivation of Produce and processing.



STRATEGIC PARTNERSHIPS



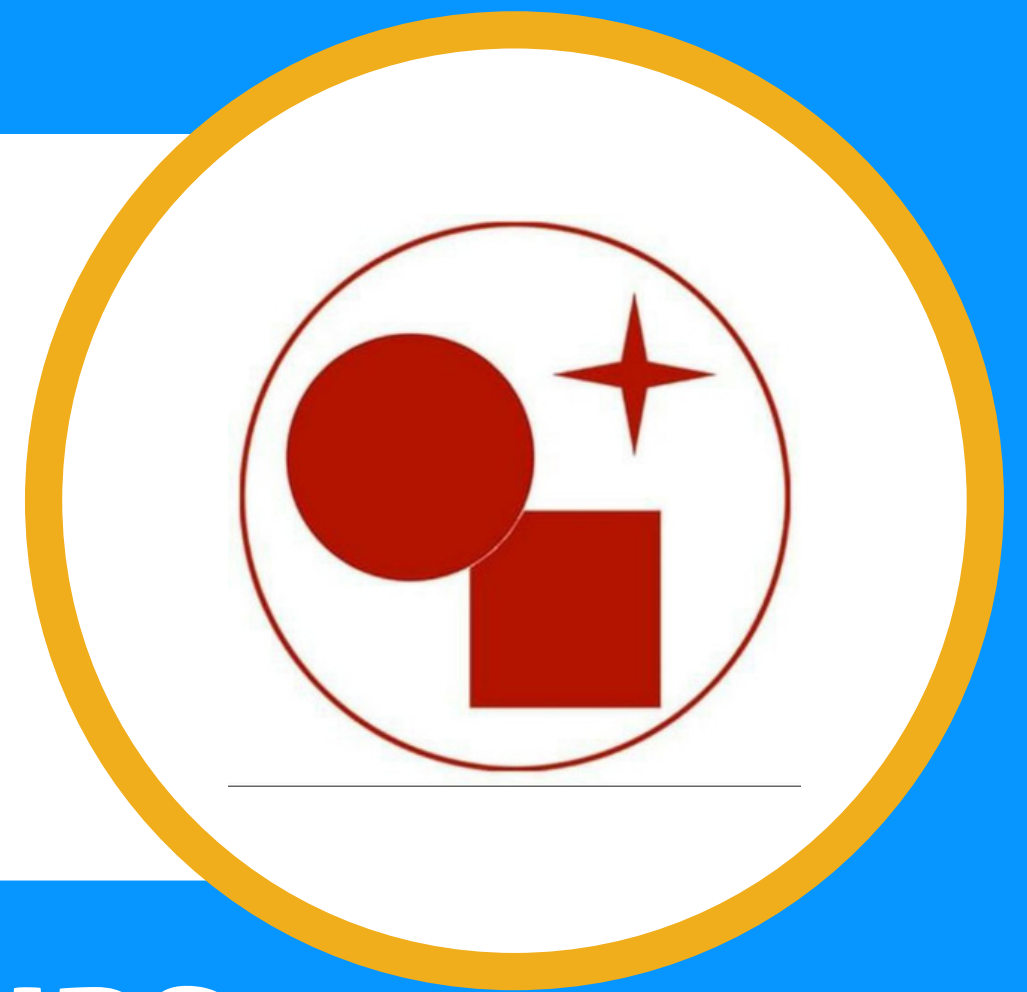
Digital Media | Strategy | Design | Analytics

Youventus Consulting Pvt Ltd

Helping the clients right from conceptualizing social media strategy to developing content, identifying the right social media platforms, building user base, developing engaging content, creating viral campaigns, monitoring conversations and promoting the marketing messages,

Land Coordinates Technology (LCT)

Land Coordinates Technology (LCT) is a potential firm of the Industry. LCT team is composed of well qualified engineers. Working towards enlightening the young minds, the value and purpose of the emerging technologies in the Civil, Geomatics and Geospatial field. We work on basics to the advanced technology that suits every industrial domain. The services division of LCT spreads its services of, GIS, Photogrammetry, Drone/UAV Survey, LiDAR Scanning and processing and Civil Surveys to many esteemed organizations.



STRATEGIC PARTNERSHIPS

AGRISMART AGRI CLINIC & AGRI BUSINESS CENTRE

AGRISMART is inclined to create a new agri-business through organized farming and increase the profitability to farmers by enhancing the yield levels. Specialized in contract farming models and providing farm solutions with a complete package of production and post harvest management services.

Offering various services such as Detailed Project Report preparation, feasibility study, turkey projects, facilitation to get the subsidy and grants from the government agencies such as NHB and MOFPI.



FEW OF OUR CLIENTELE



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TO KNOW MORE

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