

SCALE YOUR AGRI BUSINESS WITH US



WE ARE



MKATS
mk agbiz technocrats

Mangement | Knowledge | Advisory | Technology | Solutions

CORE BELIEF



Planning and Risk management can greatly impact the viability and profitability of agri businesses





OUR EXPERTISE



**Agri-Business
Strategic Advisor**



**R&D with Product
Development**



**Go-to-Market
Strategic Planning**



**Business
Networking**



**FPO Guidance &
Training**



**Climate Smart Agri
& Allied Advisory**



WHAT WE DO

>> Our solutions



Agri Business Management



FPO Formation and Management



Food Processing System Establishment



Farm Knowledge Services



Market Linkages



Business Modelling



Market Research and Studies



Product Development



Food Safety and Security



Branding and Promotion



Digital Marketing Services



INDUSTRIES WE COLLABORATE



Finance industry experts



IT and ICT industry experts



Corporates across businesses



Food processing industry experts



Regulation and statutory support



Quality certification agencies and 3rd party auditors



OUR BASE

9

TECHNOCRATS



40+

BUSINESS CASES



60+

HAPPY CLIENTS





PROJECT PORTFOLIO



**ICT and
Digitisation
projects**

12 +



**Value
Chain
Projects**

4 +



**Business
Facilitation
&
support
service
projects**

30 +



**Proposals
and
Detailed
Project
reports**

100 +



**Market
Research,
Evaluation
and
Feasibility
Studies**

10 +

VALUE CHAIN PROJECTS



BANANA

Establishment of G9 Banana supply chain, SOP development, processing lines, export pack house, and successful export to Middle East countries



HERBS

Establishing a complete herbal supplements business, from production to market, with long-term farm contracts, quality certifications, processing unit setup, capacity building, and product development for domestic and export supplies

ICT AND DIGITISATION PROJECTS



**Efficient Field
Force
Management**



**Advanced Seed
Production
Systems**



**Optimized Crop
Management**



**Comprehensive
Project
Evaluation**



**Streamlined
Milk
Distribution**



**Effective Rural
Sales Channels**



**Innovative Crop
Planning
Solutions**



**Impactful Rural
Product
Campaigns**



**Dynamic Digital
Marketing
Strategies**

BUSINESS FACILITATION PROJECTS



**Business Setup
and
Documentation**



**Business Scale-Up
and Marketing
Solutions**



**Complete Solid
Waste Management
& Campaign
Execution Services**



**Strategic Fruit
Crop Export
Operations**

BIO INPUTS PRODUCTION

Development of balanced nutrition and crop care inputs, certified organic products, crop-specific packages, urban gardening brand FARM N HOME, and strategic marketing and management for bio-organic products.



AGRI BUSINESS PROJECTS



Establishing supply chain linkages, processing centers, and forward linkages



Preparing proposals and DPRs for financial access via NBFCs and banks



Conducting feasibility study for Beta Carotene extraction from carrots



Surveying rice brand performance in selective market locations



Establishing post-harvest management infrastructures for agricultural products



Supporting access to grants, subsidies, and financial aid from government agencies



Managing integrated farming systems and establishing small onion value chains



Preparing DPRs and obtaining loans for mushroom production facilities



Developing commercial horticulture farms with Good Agricultural Practices

FARMER PRODUCER ORGANISATION PROJECTS



- Detailed Project Reports to secure grants and subsidies
- Financial linkages from government agencies, NBFCs, and banks for agricultural projects



- Provide consulting services on FPO formation and farmer engagement
- Detailed Project Reports
- Establishing business connections for sustainable growth



- Develop capacity building and skill development programs
- Establish effective business processes and standard operating procedures for production system optimization

FEW OF OUR CLIENTELE



MITSUI CHEMICALS
CROP & LIFE SOLUTIONS, INC.



miyabi
agrosience



Samunnati



Kamalam Nursery

RYDO



AYYAPPA
AGRI VALUE CHAIN PVT LTD



Raven Biotech Inc.

Lords & Kings

Sivabharathi Farms



ERODE PRECISION
Farmer Producer Company LTD

Yermunai
Collective Farmer Producer Company Limited
(YCFPCL)



kanikho
கனிக்ஹோ



TO KNOW MORE Reach us

Muthukumar T
Founder & CEO

98944 30814

muthukumar@mkats.in

www.mkats.in

