



# Our Portfolio

We add value for each and every brand, providing end-end operational and promotional guidance

[NEXT](#)

# Projects Landscape

- Detailed Project Report
- Business Feasibility Study
- Commercial Horticulture
- Business Proposals
- Techno Commercial Proposals
- Project Management Consultancy
- FPO Skill Development
- Brand Building
- Backward Linkages
- Food Processing Units
- Accreditation and Certification
- Value Chain Projects
- Project Impact Study

# PROBLEMS



Lack of Organized Module



Lack of Networks



Lack of Team



Lack of Time



Lack of Experience



Lack of Skill

## DETAILED PROJECT REPORT

A Large Scale Agri Product Wholesaler

Mushroom Unit

Financial Linkage

Maharashtra Farmer Producer Company

PPPIAD Scheme

Financial Linkage

Agri Value Chain Company

Production Unit 1 MT

Financial Linkage

A Construction Company

NEEDS Scheme

Fly Ash Brick Unit

A Food Processing LLP Company

Mushroom Unit

2 Crore Fund Assitance

A Public Marketing State Institution

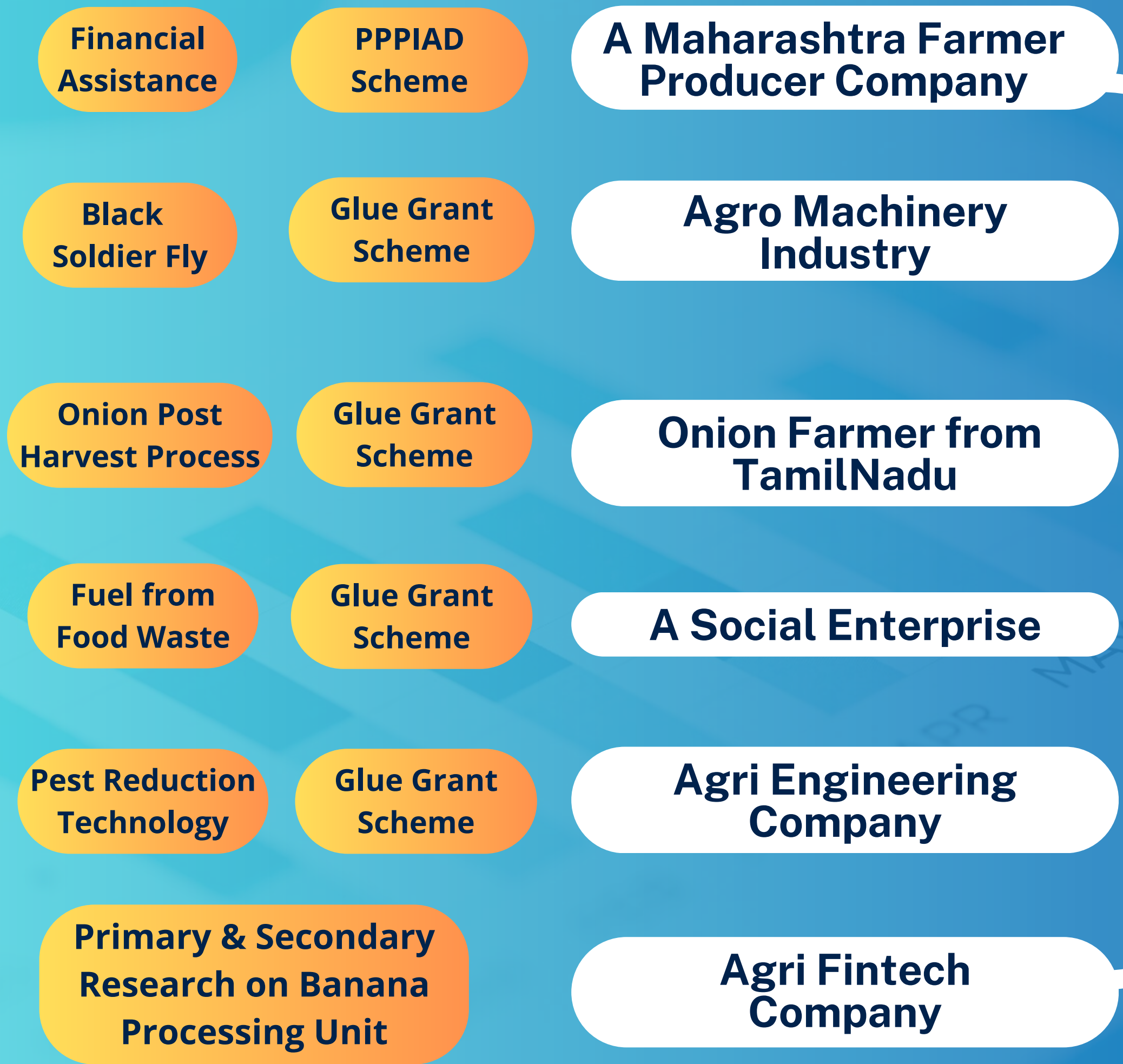
Moringa Export Zone

International Linkage

# SOLUTIONS

# SOLUTIONS

# PROBLEMS



## Detailed Project Report



Professional Team



Industry Networks



Organized Module



Time Saved



Vast Experience



Unique Skill

# Business Feasibility Study



## SUPPLY CHAIN MANAGEMENT



### Agri Wholesale Company

#### Problem:

- Limited Market Reach
- Inconsistent Supplier Relationships
- High Operational Costs

#### Solution:

- Perform Market Analysis
- Streamline Supply Chain
- Implement Price Stabilization

## TECHNOLOGY FEASIBILITY



### MNC Agri Chemical Company

#### Problem:

- Unclear Market Demand
- High Entry Barriers
- Competitive Landscape Uncertainty

#### Solution:

- Conduct Feasibility Study
- Assess Regulatory Challenges
- Evaluate Competitive Positioning

## BUSINESS MODEL FORECAST



### Agri Input Company

#### Problem:

- Business Model Validation
- Market Uncertainty
- Technology Adoption Concerns

#### Solution:

- Market Feasibility Study
- Conduct Primary Surveys
- Assess Technology Impact

# COMMERCIAL HORTICULTURE PROJECTS

125  
acres

## PROBLEM

- Fragmented Land Parcels
- Difficulty in Land Consolidation
- Challenges in Farm Layout

## MODERN HORTI FARM

### SOLUTION

- Digital land survey
- Hygroscopic survey
- Farm layout preparation

26  
acres

## PROBLEM

- Different Business Background
- Lack of Horticulture Expertise
- Limited Project Resources

## CITRUS ORCHARD

### SOLUTION

- Digital land survey
- Farm layout preparation
- DPR preparation for loan
- NHB subsidy assistance

26  
acres

## PROBLEM

- Different Business Background
- Lack of Horticulture Expertise
- Limited Project Resources

## COCONUT FARM

### SOLUTION

- Digital land survey
- Farm layout preparation
- DPR preparation for loan
- NHB subsidy assistance

1 acre

## PROBLEM

- Different Business Background
- Lack of Horticulture Expertise
- Limited Project Resources

## FLORICULTURE FARM

### SOLUTION

- Project report preparation
- Bank loan assistance
- NHB subsidy assistance

# BUBINESS PROPOSALS

## PROBLEMS



Time  
Constraints



Resource  
Constraints



No  
Experience



Business  
Constraints

## SOLUTION

### A SOCIAL ENTERPRISE

- Facilitate Vermicompost Business Plans
- Prepare Financial Proposals
- Design Solar Drier Models

### DAIRY INDUSTRY

- Prepare Expression of Interest
- Facilitate Application Process
- Assist with NDDB Scheme

### STATE GOVT. INSTITUTION

- Develop Banana Processing Proposal
- Establish Value Addition Unit
- Focus on Erode District

### GOVT. INSTITUTION

- Develop Turmeric Processing Proposal
- Establish Curcumin Extraction Unit
- Support Erode District Farmers

# TECHNO COMMERCIAL PROPOSALS

## STATE LEVEL COMMODITY BOARD

### PROBLEM

- Outdated Production Techniques
- Limited Market Access
- Lack of Financial Support



### SOLUTION

- Introduce Modern Technology Solutions
- One District One Product Proposal
- Provide Financial Assistance Programs

## PRIVATE LOGISTICS COMPANY

### PROBLEM

- High Operational Costs
- Inefficient Route Management
- Limited Technological Integration



### SOLUTION

- Digitally streamlining business
- IT platform development
- Implement Cost-Effective Technologies



# PROJECT MANAGEMENT CONSULTANCY

## PROBLEMS



Stagnant  
Business  
Growth



Lack of  
Financial  
Planning



Disconnected  
Vendor  
Networks



Inefficient  
Project  
Execution



**HORTICULTURE  
FARM**



**GOBICHETTIPALAYAM  
FARMER PRODUCER  
COMPANY**

## SOLUTIONS



**Product Identification Support**



**Established Vendor Connections**



**Value Chain Optimization**



**Capacity Building Support**



**VIRUDHUNAGAR  
FARMER  
PRODUCER  
COMPANY**



**ENGINEERING  
INDUSTRY**

# FPO SKILL DEVELOPMENT ★★★★★



Erode FPO



Hosur FPO



Krishnagiri FPO



Horticulture FPO

## PROBLEM



- Lack expertise in proposal preparation



- Difficulties in securing financial assistance



- Limited Training Resources



- Low Farmer Engagement



- Inconsistent Skill Transfer



## SOLUTION



- Consulted on FPO formation



- Prepared financial proposals



- Delivered training; increased Farmer Outreach



- Standardize Skill Programs



- Developed growth plans



- Market linkages assistance

COMPETENCE

LEARNING

KNOWLEDGE

ADVANCED TRAINING

GROWTH

# BRAND BUILDING PROJECTS



Agri Research Service  
Company



Bio-Input  
Company



Plantations  
Crop  
Nursery



**BUILD**

**YOUR**

**BRAND**

## PROBLEM



No Web Expertise



Weak Social Media



Poor Digital Presence

## SOLUTION



Website Development



Social Media Handles



Digital Marketing



Branding Ad Campaigns

# Backward Linkages for Industry



## An Import & Export Agri Commodity Firm



### PROBLEM

- Unstable Supplier Networks
- Inconsistent Raw Materials
- High Procurement Costs

### SOLUTION

- Strengthen Supplier Partnerships
- Ensure Quality Control
- Streamline Procurement Process



## Community-Based Social Organization



### PROBLEM

- Lack of Local Resources
- Limited Supplier Diversity
- High Dependency Risks

### SOLUTION

- Develop Local Partnerships
- Expand Supplier Network
- Diversify Resource Procurement



## Vegetable Merchandise Company



### PROBLEM

- Unreliable Farm Supply
- Seasonal Price Fluctuations
- Poor Supply Chain Coordination

### SOLUTION

- Build Farmer Alliances
- Implement Price Stabilization
- Enhance Supply Chain Efficiency

## Value Chain Projects

### Large Scale Trading Firm

Lack of technical expertise and experience in establishing a carrot value chain.

- **Carrot Value Chain implementation**
- **Built infrastructure**
- **Optimized distribution**
- **Enhanced scalability**

## Food Processing Units

### A Social Organization

No prior experience to prepare a project report to secure financial assistance.

- **DPR preparation for mushroom production**
- **Loan facilitation**
- **Financial assistance**
- **Report submission**

## Accreditation and Certification

### Public organization

Lack of expertise to prepare a project report for WDRA accreditation of 86 warehouses.

- **Data collation**
- **Document management**
- **Application filing.**
- **Accreditation support**

## Project Impact Study

### A Financial Management Institute

Lack of resources and expertise to conduct market research through focussed discussion groups

- **Sericulture value chain**
- **Secondary data analysis**
- **Evaluation study**
- **Resource planning**



# Thank You

Looking forward to help you excel



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